

GRAND TURIN AND PIEDMONT



LUXURY
EXPERIENCES

VISION GROUP



Explore the beauty and the cultural heritage of Piedmont, the second largest region in Italy with at its center an European historical Capital: Turin. The region has its name from being literally 'at the foot of the mountain'.

Turin, dynamic and elegant city, lays next to the Western Alps.

In the last century has lived the glorious time of being the Italian capital and one of the most important industrial center, the transformation to a touristic and attractive city full of art, museums, universities and innovative design.

ART & HISTORY

Together with qualified experts and professionals, gain access to museums, galleries, institutions in a beautiful region, protagonist of international antique and contemporary art scene.

- Exclusive lunch with the collector Patrizia Sandretto Re Rebaudengo, Founder and President of a very important art foundation, in 2017 top 100 for ArtReview, top 100 for ArtNews, top 50 for Monopol. Personality of the year for Apollo Magazine, she will open the doors of her own house for an exclusive lunch and a private visit to her personal collection.
- Privately visit the Castle of Rivoli together with its director Mrs. Carolyn Christov-Bakargiev. The Castle is a building of incredible historic interest, lived in the past by the Italian royal family, it is nowadays a museum of contemporary art.
- Together with the Museum Director, Mr. Christian Grego, exclusively visit the Egyptian Museum of Turin, considered for value and quantity of archeological finds the most important Museum after Cairo.
- Privately visit the land of Imperial feuds, places filled with stories of knights, nobles and cardinals who populated them in the twelfth century.
- Visit Venaria Royal Palace, former royal residence and gardens, jewel of Baroque and masterpiece of European architecture, together with its President Mrs. Paola Zini.
- Exclusive visit of the castle of Masino and its splendid gardens of romantic and typical features of aristocratic Italy. For ten centuries the main residence of Count Valperga di Masino, the entire building is literally covered with frescoes, refined pieces of furniture, and an extraordinary museum of eighteenth-century carriages.







EPICUREAN

Piedmont has a cuisine unlike any other Italian region. The gamey local meats and root vegetables are generally cooked for long periods on a low heat, letting the flavours develop slowly and giving a deliciously rich, tasty character to Piedmontese dishes.

Traditional Piedmont cuisine relies on rich flavours, full-bodied wines and indulgent desserts.

- Dine at the side of award-winning Chef Davide Scabin, in the kitchen. He proposes the classic Piedmontese and Italian flavors in its Combal.Zero restaurant.
- Turin is the Italian capital of Chocolate. Exclusive visit to the lab of the Master Chocolate Guido Gobino. With his Creative Passion, Quality and Innovation, he continues an old family tradition respecting the great symbols of Piedmontese chocolate, which today renews with original creations of singular taste.
- A dinner in the most evocative room of the Egyptian Museum, between soft mirrors and lights in the path called “Stone Reflexes”, created by the Oscar-winning scenographer Dante Ferretti.
- Lunch with the owner of San Maurizio Relais and president of the Foundation, Giandomenico Gallo. The Relais sets In an ancient monastery of the seventeenth century, in a unique and magical place, where nature and man have always lived together in peace and harmony.
- Exclusive wine tasting experience in one of the most beautiful villages in Italy. Visit the 1700 cellars of Neive Castle, famous for Barbaresco and for the first experiments by Louis Claude Oudart, today considered the inventor of Barolo.
- Lunch on the top floor of the Venaria Royal palace. Chef Alfredo Russo’s will present his gourmet dishes between leather chairs and minimal furnishings in a chic environment with terrace.







CONTRATTO

GARDENS AND HORTICULTURE

Italian tradition for botanical gardens and arboreta dates back to the 13th century. The Gardens are one of the main study centers of Italian botany, and Piedmont rank among the most internationally famous region in term of scientific research of botany and aesthetic beauty of its gardens.

- Together with a horticulture specialist walk through the Royal Gardens of Venaria, an amazing combination of ancient and modern, a virtuous dialogue between archaeological settlements and contemporary works, all framed in an incomparable view of the Italian gardens and the vastness of the natural landscape surrounded by the woods of La Mandria Park and mountain range of the Alps. 200 water lilies, 3.000mq of flowered meadow, 13.000 varieties of blooms, 80 hectares of gardens.
- The Countess Consolata Beraudo of Pralormo will open her Castle for a private visit of the apartments and its gardens. Pralormo castle, whose origins date back to the Middle Ages, has been transformed into various periods into a noble residence. Every year in spring the Countess plants thousands of flower bulbs to embellish with incredible colors her gardens.
- Visit the park of Masino Castle with a botanical expert. The park has an incredible history, it's a monumental romantic park with one of the largest labyrinths in Italy, a majestic tree-lined avenue, wide clearings and scenic corners that spring into exceptional blooms.
- Walk in the fields of medieval feuds to discover the great variety of spontaneous orchids, admiring a spectacle of absolutely unique colors.





CREATIVITY

Turin is the Italian capital of design, a network of companies that share a selected clientele and a strong international vocation, distinguished by creativity, innovation, research and quality of their products and services, at the top of the range.

- Guided visit to Pininfarina Museum and lunch at the factory with President Paolo Pininfarina. Pininfarina is an internationally renowned design house, an emblem of Italian style in the world, with over 80 years of experience.
- Visit the Mattioli laboratory with the President Licia Mattioli. The oldest goldsmith workshop in the city of Turin, since the eighteenth century, internationally awarded and famous for the creation of gold chains and necklaces, inlaid with precious stones, realized thanks to the value of goldsmith craftsmen able to work in a gold full-cycle : from the ingot to the finished artwork.
- Visit the Opificio showroom with the Managing Director Paola Bertoldo. Opificio produces fabrics, velvet, quilts, pillows and textile furnishings collections of the highest quality, ambassadors of Italian lifestyle all over the world, expression of heritage and passion.





An ornate, classical-style interior room. The ceiling features a series of arches supported by muscular, golden statues (telamones) holding up the structure. The arches are decorated with garlands of fruit and leaves. The room is furnished with a large, patterned sofa, several ornate chairs with floral upholstery, and a large, dark vase. A window with a blue and white patterned curtain is visible in the background. The floor is covered with a large, colorful, patterned rug.

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